



# SEMINAR ATTENDEES

## PUBLISHING MEDIA

### AIM EQUINE NETWORK

**David Andrick**  
Vice President/ Group Publisher  
[dandrick@aimmedia.com](mailto:dandrick@aimmedia.com)

### AMERICAN FARRIERS JOURNAL

**Jeremy McGovern**  
Executive Director  
[jmcgovern@lesspub.com](mailto:jmcgovern@lesspub.com)

### AQHA PUBLICATIONS

**Doug Hayes**  
AQHA Manager of Business Development  
[dhayes@aqha.org](mailto:dhayes@aqha.org)  
**Larri Jo Starkey**  
Editor, The American Quarter Horse Journal  
[lstarkey@aqha.org](mailto:lstarkey@aqha.org)  
**Tara Matsler**  
AQHA Internet Editor  
[tmatsler@aqha.org](mailto:tmatsler@aqha.org)  
**Jody Reynolds**  
AQHA Manager of Online Communications  
[jreynolds@aqha.org](mailto:jreynolds@aqha.org)

### CALIFORNIA HORSETRADER

**Lori Wilson**  
Sales Director  
[lori.wilson@horsetrader.com](mailto:lori.wilson@horsetrader.com)

### COWBOY PUBLISHING GROUP

**Donna Johnston**  
Sales Manager, Barrel Horse News  
[donna.johnston@cowboypublishing.com](mailto:donna.johnston@cowboypublishing.com)  
**Brandyl Brooks**  
Associate Editor  
[brandyl.brooks@cowboypublishing.com](mailto:brandyl.brooks@cowboypublishing.com)  
**Kristin Pitzer**  
Associate Editor  
[kristin.burlingame@cowboypublishing.com](mailto:kristin.burlingame@cowboypublishing.com)  
**Nancy Hughes**  
Ad Coordinator  
[Nancy.hughes@cowboypublishing.com](mailto:Nancy.hughes@cowboypublishing.com)

### DRIVING DIGEST

**Linda Yutzy**  
Designer  
[linday@2infinity.com](mailto:linday@2infinity.com)

### EQUIMANAGEMENT/STABLE MANAGEMENT

**Kimberly Brown**  
Publisher/ Editor  
[kbrown@thehomesteadinc.com](mailto:kbrown@thehomesteadinc.com)

### EQUINE JOURNAL

**Elisabeth Gilbride**  
Executive Editor  
[elisabeth.gilbride@equinejournal.com](mailto:elisabeth.gilbride@equinejournal.com)

### EQUINEWS.COM/ KER

**Erin Hsu**  
Digital Marketing Manager  
[ehsu@ker.com](mailto:ehsu@ker.com)

### HOLISTIC HORSE MEDIA

**Karen Tappenden**  
Co-Publisher  
[karen@holistichorse.com](mailto:karen@holistichorse.com)

### HORSE ILLUSTRATED/YOUNG RIDER/ HORSE CHANNEL

**Patrick Trowbridge**  
Vice President + Group Publisher,  
Equine + Agarian  
[ptrowbridge@i5publishing.com](mailto:ptrowbridge@i5publishing.com)  
**Elizabeth Moyer**  
Editor, Horse Illustrated  
[emoyer@i5publishing.com](mailto:emoyer@i5publishing.com)

### HORSE&RIDER

**Jennifer Paulson**  
Editor  
[jpaulson@aimmedia.com](mailto:jpaulson@aimmedia.com)

### MID-ATLANTIC THOROUGHBRED

**Barrie Reightler**  
Director of Publications  
[barrie@marylandthoroughbred.com](mailto:barrie@marylandthoroughbred.com)

### MODERN ARABIAN HORSE

**Susan Bavaria**  
Editor  
[susan.bavaria@arabianhorses.org](mailto:susan.bavaria@arabianhorses.org)

### NSBA THE WAY TO GO

**Dianne Eppers**  
Executive Director NSBA  
[deppers@nsba.com](mailto:deppers@nsba.com)  
**Connie Lechleitner**  
Executive Editor  
**Nicole Barnes**  
Advertising Director  
[nbarnes@nsba.com](mailto:nbarnes@nsba.com)  
**Mary Shown**  
Graphic Designer

### PAINT HORSE JOURNAL/CHROME

**Jessica Hein**  
Director of Publications/ Editor  
[jhein@apha.com](mailto:jhein@apha.com)  
**Art Vasquez**  
Creative Director  
[avasquez@apha.com](mailto:avasquez@apha.com)  
**Kevin Davis**  
Art Director  
[kdavis@apha.com](mailto:kdavis@apha.com)  
**Rachel Florman**  
Assistant Editor  
[rflorman@apha.com](mailto:rflorman@apha.com)  
**Jody Johnson**  
Art Director  
[jjohnson@apha.com](mailto:jjohnson@apha.com)

### PRACTICAL HORSEMAN

**Kathy Dando**  
Associate Publisher  
[kdando@aimmedia.com](mailto:kdando@aimmedia.com)  
**Kate Light**  
Associate Editor  
[klight@aimmedia.com](mailto:klight@aimmedia.com)

### RIDING INSTRUCTOR/ARIA

**Donna Hartshorn**  
Manager of Sponsorships and Advertising  
[harts@cfl.rr.com](mailto:harts@cfl.rr.com)

### THE AIKEN HORSE

**Pam Gleason**  
Editor/Publisher  
[editor@theaikenhorse.com](mailto:editor@theaikenhorse.com)

### THE ALAMO AREA HORSE GAZETTE

**Marilyn Hazen**  
Editor  
[editor@horsegazette.com](mailto:editor@horsegazette.com)  
**Jeanne Harford**  
Photographer/ Journalist  
[genieimages@yahoo.com](mailto:genieimages@yahoo.com)

### THE CHRONICLE OF THE HORSE

**Mollie Bailey**  
Editorial Staff  
[mbailey@chronofhorse.com](mailto:mbailey@chronofhorse.com)

### THE FLORIDA HORSE

**Brock Sheridan**  
Editor-in-Chief  
[bsheridan@ftboa.com](mailto:bsheridan@ftboa.com)

### THE HORSE: YOUR GUIDE TO EQUINE HEALTH CARE

**Stephanie Church**  
Editor-in-Chief  
[schurch@thehorse.com](mailto:schurch@thehorse.com)

### TRAIL BLAZER MAGAZINE

**Bobbie Jo Lieberman**  
Editor in Chief  
[bobbiejo@trailblazermagazine.us](mailto:bobbiejo@trailblazermagazine.us)

**USDF CONNECTION**

**Emily Koenig**  
Senior Publications Coordinator  
[ekoenig@usdf.org](mailto:ekoenig@usdf.org)  
**Jennifer Bryant**  
Editor  
**Danielle Titland**  
Advertising Sales Representative  
[dtitland@usdf.org](mailto:dtitland@usdf.org)

**USHJA IN STRIDE**

**Whitney Allen**  
Director of Marketing & Communications  
[wallen@ushja.org](mailto:wallen@ushja.org)

**WESTERN HORSEMAN**

**Ernie King**  
General Manager  
[ernie.king@westernhorseman.com](mailto:ernie.king@westernhorseman.com)  
**Ross Hecox**  
Editor in Chief  
[ross.hecox@westernhorseman.com](mailto:ross.hecox@westernhorseman.com)  
**Christine Hamilton**  
Editor  
[chris.hamilton@westernhorseman.com](mailto:chris.hamilton@westernhorseman.com)  
**Jennifer Denison**  
Senior Editor  
[jennifer.denison@westernhorseman.com](mailto:jennifer.denison@westernhorseman.com)  
**Ron Bonge**  
Art Director  
[ron.bonge@westernhorseman.com](mailto:ron.bonge@westernhorseman.com)  
**Katie Frank**  
Associate Editor  
[katie.frank@westernhorseman.com](mailto:katie.frank@westernhorseman.com)  
**Susan Morrison**  
Managing Editor  
[susan.morrison@westernhorseman.com](mailto:susan.morrison@westernhorseman.com)

**BUSINESS MEMBERS****ABSORBINE, W.F. YOUNG**

**Molly O'Brien**  
Marketing Communications Manager  
Advertising Manager  
[mobrien@wfyoung.com](mailto:mobrien@wfyoung.com)  
**Amy Cairy**  
Brand Manager  
[acairy@wfyoung.com](mailto:acairy@wfyoung.com)

**ACTHA**

**Tom Scrima**  
Director  
[tom@actha.us](mailto:tom@actha.us)

**AIM EQUINE NETWORK**

**David Andrick**  
Vice President/ Group Publisher

**ARABIAN HORSE ASSOCIATION**

**Julian McPeak**  
Director of Marketing  
[julian.mcpeak@arabianhorses.org](mailto:julian.mcpeak@arabianhorses.org)

**BOEHRINGER-INGELHEIM**

**Cindy Hackmann**  
Broadhead/ PR Supervisor  
[chackmann@broadheadco.com](mailto:chackmann@broadheadco.com)

**COOL TITLES, LLC**

**Cindy Johnson**  
Publisher  
[cindy@cooltitles.com](mailto:cindy@cooltitles.com)

**DEMOCRAT PRINTING & LITHOGRAPHING**

**Jennifer Reeder**  
National VP of Sales  
[jreeder@democratprinting.com](mailto:jreeder@democratprinting.com)

**DOWNUNDER HORSEMANSHIP**

**Rachelle Wilhelm**  
Writer  
[rachelle@downunderhorsemanship.com](mailto:rachelle@downunderhorsemanship.com)

**FARNAM HORSE PRODUCTS**

**Ron Akre**  
Director, Media Services  
[rakre@central.com](mailto:rakre@central.com)  
**Martha Lefebvre**  
Senior Marketing Manager  
[mlefebvre@central.com](mailto:mlefebvre@central.com)

**FREEDOM HEALTH LLC/SUCCEED**

**Patrick Warczak**  
[pwarczak@freedomhealthllc.com](mailto:pwarczak@freedomhealthllc.com)

**FLYING CHANGE EQUINE THERAPY**

**Lissa Corcoran**  
Executive Director  
[lissa@flyingchange.org](mailto:lissa@flyingchange.org)  
**Alicia Teall**  
Director of Equine Management  
[ride@fruitnutrition.com](mailto:ride@fruitnutrition.com)

**HUMANE SOCIETY OF THE UNITED STATES**

**Keith Dane**  
Vice President Equine Protection  
Department  
[kdane@humanesociety.org](mailto:kdane@humanesociety.org)

**KENTUCKY EQUINE RESEARCH**

**Erin Hsu**  
Digital Marketing Manager  
[ehsu@ker.com](mailto:ehsu@ker.com)

**LANE PRESS**

**April Sellers**  
National Account Executive  
[aprilsellers@lanepress.com](mailto:aprilsellers@lanepress.com)

**LUITPOLD PHARMACEUTICALS, INC.**

**Darby Freeman**  
Territory Manager  
[dfreeman@adequan.com](mailto:dfreeman@adequan.com)

**MEDIARADAR**

**Todd Krizelman**  
CEO  
**Jaci Hoffmann**  
Director of Marketing and Client Services  
[jaci@mediaradar.com](mailto:jaci@mediaradar.com)

**MERIAL, INC.**

**Abby Strawder**  
Senior Reputation Manager, Sullivan  
Higdon & Sink  
[abby.strawder@shscom.com](mailto:abby.strawder@shscom.com)  
**Hal Witt**, Pharmaceutical Consultant  
Med-Shop Total Care Pharmacy

**PROTEQUUS, LLC**

**Jeffrey Schab**  
Founder & CEO  
[irschab@protequus.com](mailto:irschab@protequus.com)

**PUBLISHERS PRESS, INC.**

**Dave Russo**  
Regional Sales Manager  
[daverusso@pubpress.com](mailto:daverusso@pubpress.com)

**SMARTPAK**

**Emily Joyce**  
Marketing Manager  
[ejoyce@smartpak.com](mailto:ejoyce@smartpak.com)  
**Kelcie Griffith**  
Marketing Assistant  
[kdunne@smartpak.com](mailto:kdunne@smartpak.com)

**STRAIGHT ARROW PRODUCTS, INC.**

**Devon Katzev**  
CEO  
**Jim Cummings**  
Former CEO, Cowboy Magic  
**Beth Berdofe White**  
Director of Public Relations  
[bwhite@straightarrowinc.com](mailto:bwhite@straightarrowinc.com)

**THOROUGHBRED OWNERS & BREEDERS ASSOCIATION/TCA**

**Erin Crady**  
Executive Director, TCA  
[ecrady@tca.com](mailto:ecrady@tca.com)

**TIME TO RIDE**

**Christine Schulte**  
Marketing/ Program Manager  
[christie.schulte@gmail.com](mailto:christie.schulte@gmail.com)

**ZOETIS**

**Wendy Irvine**  
Senior Marketing Communications  
Manager  
[wendy.irvine@zoetis.com](mailto:wendy.irvine@zoetis.com)  
**Kate Russo**  
Marketing Manager  
[kate.russo@zoetis.com](mailto:kate.russo@zoetis.com)  
**Amy Schendel**  
Team Leader, Bader Rutter  
[aschendel@bader-rutter.com](mailto:aschendel@bader-rutter.com)

## COLLEGE/UNIVERSITY MEMBERS

### EQUINE GUELPH

Gayle Ecker  
Director

[gecker@uoguelph.ca](mailto:gecker@uoguelph.ca)

2015 Equine Industry Vision Award  
Winner

### UNIVERSITY OF KENTUCKY GLUCK EQUINE RESEARCH CENTER

Jenny Evans

Interim Executive Director & Marketing  
and Promotion Specialist Senior  
[jenny.evans@uky.edu](mailto:jenny.evans@uky.edu)

## INDIVIDUAL MEMBERS

### JEAN ABERNETHY

Illustrator

[jean@jeanabernethy.com](mailto:jean@jeanabernethy.com)

### ALAYNE BLICKLE

Freelance Journalist

[alayne@horsesforcleanwater.com](mailto:alayne@horsesforcleanwater.com)

### ABIGAIL BOATWRIGHT

Writer and Photographer

[abigail@abigailboatwright.com](mailto:abigail@abigailboatwright.com)

### KATE BRADLEY

Writer and Photographer

[katebcreative@gmail.com](mailto:katebcreative@gmail.com)

### JENNIFER BRYANT

Editor, Author, Blogger, Photographer

[jennifer@jenniferbryant.net](mailto:jennifer@jenniferbryant.net)

### SARAH CONRAD

Freelance Writer

[sarahconrad@allinstridemarketing.com](mailto:sarahconrad@allinstridemarketing.com)

### KAY COYTE

Freelance Editor, Writer, Photographer

[kay.coyte@comcast.net](mailto:kay.coyte@comcast.net)

### DIANA DE ROSA

Photographer

[drososa1@optonline.net](mailto:drososa1@optonline.net)

### NATALIE DEFEE MENDIK

Freelance Journalist

[defeemendik1@windstream.net](mailto:defeemendik1@windstream.net)

### TANIA EVANS

Writer

[riverbendfarm@comcast.net](mailto:riverbendfarm@comcast.net)

### TRACY GANTZ

Freelance

[gantztacy@aol.com](mailto:gantztracy@aol.com)

### ROBIN HUTTON

Author

[sgtreckless@yahoo.com](mailto:sgtreckless@yahoo.com)

### JULIE KITZENBERGER

Photographer/Writer

[juliek@julieknaps.com](mailto:juliek@julieknaps.com)

### CONNIE LECHLEITNER

Editor

[cmlechlei@gmail.com](mailto:cmlechlei@gmail.com)

### KASEY MUELLER

Photographer

[kaseycmueller@gmail.com](mailto:kaseycmueller@gmail.com)

### KATIE NAVARRA

Freelancer

[katienuarra@yahoo.com](mailto:katienuarra@yahoo.com)

### SUSAN QUINN

Freelance Writer

[squinn@sc.rr.com](mailto:squinn@sc.rr.com)

### FRAN SEVERN

Freelance

[fran@fransevern.com](mailto:fran@fransevern.com)

### SCOTT TREES

Photographer

[scott@treesmedia.com](mailto:scott@treesmedia.com)

### AIMEE VICTORIA

Public Relations

[aimeevictoria@gmail.com](mailto:aimeevictoria@gmail.com)

### BETTY WEIBEL

Equine Journalist/Public Relations

[byweibel@aol.com](mailto:byweibel@aol.com)

### CHRISTY WEST

Web Design

[christy@skygirlmedia.com](mailto:christy@skygirlmedia.com)

### LISA WYSOCKY

Author

[lisawysocky@comcast.net](mailto:lisawysocky@comcast.net)

## STUDENT MEMBERS

### VICTORIA DIXIE CROWE

2015 Student Award Winner

[vcrowe@rams.colostate.edu](mailto:vcrowe@rams.colostate.edu)

### HANNAH FORTE

[hannah.forte@gmail.com](mailto:hannah.forte@gmail.com)

### BRIDGET GROBOSKY

2015 Student Award Travel Winner

[bridgetgrobosky@email.arizona.edu](mailto:bridgetgrobosky@email.arizona.edu)

### MARY HALLER

[mhaller704@gmail.com](mailto:mhaller704@gmail.com)

### TAYLOR RENNER

2015 Student Award Travel Winner

[taylorrenner@bellsouth.net](mailto:taylorrenner@bellsouth.net)

## GUEST SPEAKERS

### PATTI COLBERT

PCE Enterprises

[patticolbert@gmail.com](mailto:patticolbert@gmail.com)

### DARRELL DODDS

Darrell Dodds Photography

[darrell.dodds@mac.com](mailto:darrell.dodds@mac.com)

### JAKOB FENGER

Mirabel Technologies

[jfenger@mirabeltechnologies.com](mailto:jfenger@mirabeltechnologies.com)

### JOAN HENDERSON

Texas Highways Magazine

[joan.henderson@txdot.gov](mailto:joan.henderson@txdot.gov)

### ERIN HSU

Kentucky Equine Research

[ehsu@ker.com](mailto:ehsu@ker.com)

### KATHRYN JONES

DAN MALONE

Journalists/Tarleton State University

[kathrynjones1956@gmail.com](mailto:kathrynjones1956@gmail.com)

### TODD KRIZELMAN

MediaRadar

### CHAD MENDELL

CowDog Media

[chad@cowdogmedia.com](mailto:chad@cowdogmedia.com)

### LOU SCIMECCA

PAT GROSHONG

BOBBI STRIEGEL

AXIS PRO Insurance

### LARRI JO STARKEY

The American Quarter Horse Journal

[lstarkey@aqha.org](mailto:lstarkey@aqha.org)

### SCOTT TREES

Scott Trees Photography/Trees Media

[scott@treesmedia.com](mailto:scott@treesmedia.com)

## AHP SEMINAR STAFF

### CHRISTINE W. BRUNE

Executive Director

[ahorsepubs@aol.com](mailto:ahorsepubs@aol.com)

### JUDY LINCOLN

Administrative Assistant

[ahorsepubs2@aol.com](mailto:ahorsepubs2@aol.com)

### CHRISTY WEST

AHP Webmaster

[christy@skygirlmedia.com](mailto:christy@skygirlmedia.com)

### NANCY HUGHES

GARY LINCOLN

Seminar Assistants

### DIANA DE ROSA

Photographer

[drososa1@optonline.net](mailto:drososa1@optonline.net)